



**RM-7819**

**B. E. IV (Sem. VIII) (I.T.) Examination**

**May / June – 2010**

**Information Technology & Management**

Time : 3 Hours]

[Total Marks : 100

**Instructions :**

(1)

नीचे दशावेक निशानीवाणी विगतो उत्तरवडी पर अवश्य कभवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="B. E. 4 (Sem. 8) (I.T.)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="Information Technology &amp; Management"/>	<input type="text"/>
Subject Code No. : <input type="text" value="7"/> <input type="text" value="8"/> <input type="text" value="1"/> <input type="text" value="9"/>	Section No. (1, 2,.....) : <input type="text" value="1&amp;2"/>
Student's Signature	

- (2) Use **separate** answer sheet for each section.
- (3) Make assumptions wherever required.
- (4) Numbers on the **right** side indicate marks.

**Section: 1**

- |   |           |
|---|-----------|
| <b>1 (a) Answer the following</b>   | <b>10</b> |
| 1. Full form: EDP   | 1         |
| 2. Define: TPS  | 2         |
| 3. Define: Data mining  | 2         |
| 4. Define: Information System   | 2         |
| 5. A credit card sized device with an embedded microchip to provide Electronic memory and processing capability is called _____ | 1         |
| 6. Full form: UDDI  | 1         |
| 7. Full form: OLAP  | 1         |

- (b) Draw Information system model and explain each component in detail** **10**

**OR**

- (b) Explain how IT has made our banking system more flexible and reliable?** **10**
- 2 (a) Explain Information system resources** **7**

- (b) Answer any two** **8**
1. Discuss system simulation for open and closed system
  2. Benefits of ERP
  3. TPS
- 3 (a) what is software? Explain types of software** **7**
- (b) Answer any two** **8**
1. What is system? Explain components of each system
  2. EDI
  3. Categories of e commerce
- Section: 2**
- 4 (a) Answer the following** **10**
1. Full form: EIS
  2. Full form: SADB
  3. Define: Data ware house
  4. .... is an example of the almost complete automation of an e commerce supply chain process
  5. Define: Data mart
  6. Define: Handshaking
  7. Define: Reengineering
  8. What is "clickstream data"?
  9. Define: Cybermall
  10. Full form: MIS
- (b) Explain CRM in detail** **10**
- 5 (a) Explain Web store requirements in detail** **7**
- (b) Answer any two** **8**
1. Management Information System
  2. Digital Watermarking
  3. Agile v/s Virtual company
- 6 (a) Explain Financial Management System of e-Business System** **7**
- (b) Answer any two** **8**
1. OLAP
  2. Web Server
  3. Patent